



FOR IMMEDIATE RELEASE:  
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**The Hawthorne Boulevard Business Association is proud to announce  
The Second Annual Hawthorne Holiday Stroll!!  
December 10<sup>th</sup> 2011  
12 - 7 PM**

Portland, Oregon — Portland's neighborhoods celebrate their identity in many ways, the Hawthorne District throws a party! The 2nd Annual Hawthorne Holiday Stroll features neighborhood business sales and parties, live music and entertainment, complimentary snacks and hot drinks, neighborhood carolers, and kid friendly festivities. Come check out Portland's original "shop local" district with over a hundred businesses that are dedicated to the ideals of community involvement and making Hawthorne a desirable place to work, shop, and live. Get ready, get set, shop local!

This year the Hawthorne Boulevard Business Association is teaming up with Fish Emergency Services (<http://www.fishemergencyservice.org>) to facilitate a decorated wreath auction in conjunction with the Hawthorne Holiday Stroll. Fish Emergency Services has been providing emergency food and utility assistance to families in need for over 46 years and 29% of recipients are children. Businesses will decorate the holiday wreaths and provide a raffle ticket (with purchase) on the day of the event. Participating stores will donate a portion of sales to Fish.

Please visit <http://thinkhawthorne.com> for information on how to volunteer and get details on the day's events. Visit the Hawthorne Holiday Stroll's Facebook page to catch up with the buzz surrounding the Stroll. This is one of the largest community grown events in Portland and should not be missed!!